

EnviroDevelopment

– Living for the future, today

Population increases, climate change and economic trends all threaten our ability to sustain our environment for future generations. By considering the social, environmental and economic implications when making decisions, we can ensure that the needs of both current and future generations are met.

We all have a role to play in protecting and enhancing our environment and maintaining our quality of life. Choosing to live and work in an EnviroDevelopment is one way to achieve these goals.

Recognising increasing consumer demand and awareness of sustainable development, the Urban Development Institute of Australia (UDIA) has developed a unique environmental branding system – EnviroDevelopment. EnviroDevelopment is an incentive-based system designed to encourage more sustainable development, and to help consumers recognise developments with authentic sustainability features.

Developments displaying the EnviroDevelopment logo have been certified by an independent process (undertaken by UDIA) as having achieved the high standards required of an EnviroDevelopment.

EnviroDevelopment has been designed to provide an easily identifiable branding system to assist consumers to recognise developments which have achieved a high level of sustainability initiatives across six distinguished areas (elements). Developments may apply for certification in:



EnviroDevelopment certification represents a significant achievement. The certification logos indicate that the development has met rigorous sustainability standards set by taskforces including scientists, academics and industry professionals.

EnviroDevelopment is designed to reduce the environmental impact of new communities whilst offering a healthier and more natural environment for residents.



EnviroDevelopment is designed to achieve:

1. Reduced household operating costs
2. Eligibility for rebates and incentives
3. Enhanced marketability and property values
4. Healthier living spaces and communities
5. Satisfaction of reducing your ecological footprint
6. Increased comfort levels
7. Self-sufficiency of supply with regards to water and energy
8. More sustainable housing

For more information about EnviroDevelopment, visit www.envirodevelopment.com.au. Individual Fact Sheets are also available providing more information about each of the six areas of certification and what they mean to a potential purchaser.

