



NEWS RELEASE

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SA CEMENTS SUCCESS AT UDIA NATIONAL AWARDS FOR EXCELLENCE

The Spotlight is set to shine on Urban Development Institute of Australia (UDIA) (SA) members, Hines Property Group and Forme Projex, during a national awards ceremony tonight in Sydney.

Both companies will take out UDIA Awards for Excellence at a gala dinner in front of 700 guests, triumphing over Australia's top developers after winning at a State level late last year.

The Hines Property Group's Conservatory on Hindmarsh Square won the high density category for its mixed use development, and Forme Projex's Cairns Street, Adelaide housing won the medium density category.

UDIA (SA) Executive Officer Terry Walsh said the projects joined an esteemed group of South Australian developers who had secured top honours at the awards on a national stage.

"Medium and high density housing is usually dominated by the eastern states but two SA companies have excelled this year," he said.

"It is demonstrating to the nation's top urban property developers that the South Australian industry is thriving and leading the industry on a national scale."

The national UDIA judging panel had high praise for both the Conservatory on Hindmarsh and Cairns Street.

"Although the Cairns Street townhouses is a reasonably modest project comprising only four products the innovation displayed to overcome a raft of very challenging issues elevates the project to award winning status," the judges said.

The accolades flowed for the Hines Property Group and its 19-storey development combining state-of-the-art retail, office and residential accommodation, as well as undercover car parking.

"The marketing material speaks for providing residents with homes in the sky that are eminently liveable and pre-eminently stylish – in the judges' opinion the project has successfully achieved its aim," the judges said.

James Hines of the Hines Property Group said it would be an honour to receive the award this evening from the peak industry body in Australia.

“We truly wanted to bring the ultimate high density, mixed use development to Adelaide,” said Mr Hines.

Forme Projex Director, Andrew Hudson, said the Cairns Street project posed a series of challenges and these were overcome to triumph tonight.

“Cairns Street reflects everything that is positive about inner city living in Adelaide,” Mr Hudson said.

These developments will win two of the nine categories at tonight’s awards ceremony.

Mr Walsh said it would be a proud moment for him to see the SA projects accomplish such high industry acclaim.

“UDIA (SA) selected these projects amongst four to proceed to the national awards following their success at state level, and we congratulate the teams of people who worked to see them come to fruition,” he said.

UDIA is the State’s peak property development industry body, comprising around 300 members. UDIA is a leading source of knowledge on urban development for developers, builders, consultants, government and the community at large.

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