

## **ROB BROOKS HONOURED as FELLOW of UDIA(SA)**

Rob Brooks, Director of Lanser Communities, was honoured as a Fellow of the UDIA(SA) at the UDIA Quarterly Luncheon in December 2009.

Rob 's story is a rare one. He has successfully progressed from a public service background to become a director of one of SA's largest private land development groups.

Rob commenced his career with E&WS (now SA Water) in the Survey branch and then moved into the Land Development department.

He became very well known to all of Adelaide's development industry personnel for his knowledge, dedication and reliable service ethic.

Rob then joined AV Jennings in 1986 as Land Administrator and was instrumental in the formation and growth of its subsidiary Residential Developments Australia as Senior Project Manager.

RDL, as it was known, was one of Adelaide's best known and successful land development groups in the late 80's and 90's. Rob then assumed the role of Project Director of Regent Gardens a Joint Venture with LMC and AV Jennings. This project won both State and National UDIA Awards which Rob collected in 1995 in Perth.

Rob then joined Adelaide Development Company in 1996 as SA Manager of Land and Property being responsible for acquisitions, development and leasing of property.

Rob then left ADC to form his own land development, advisory and project management company, Land Services SA.

Land Services SA has grown rapidly over the last 3 years with a commensurate increase in personnel to be one of SA's largest holders of broadacre allotments.

This growth has been formalized with a change in name during 2009 to Lanser Communities.

During this period Rob has on several occasions been a member of the UDIA(SA) Executive Council and has been recognized by his peers for his knowledge in land development matters and for his genuine and ethical approach in all business dealings.